

## Site coordinator information

### Dear site coordinator:

Banner MD Anderson Cancer Center is proud to introduce The Big Pink Bus mobile mammography unit to our communities. Our Big Pink Bus offers some of the latest mammogram technology, the same cutting-edge equipment used by our cancer teams at our Banner MD Anderson facilities. Further, all mammograms are interpreted by Banner MD Anderson radiologists, who are specialists in breast imaging. If abnormal findings are detected, women will have the assurance that their follow-up care will be facilitated with our comprehensive breast cancer program at Banner MD Anderson. This comprehensive program includes breast cancer experts in surgery, medical oncology, radiation oncology, reconstructive surgery, and genetics.

Banner MD Anderson brings together Banner Health, one of the country's largest and most celebrated nonprofit hospital systems, and MD Anderson Cancer Center, one of America's leading cancer care providers. Banner MD Anderson has been serving the Phoenix metropolitan area since 2011.

Community outreach is an important part of Banner MD Anderson's mission, and we are proud to provide mammograms to women in our community. The Big Pink Bus will travel throughout Phoenix, providing screening mammograms at both community and corporate events. Our goal is to screen up to 4,000 patients annually, who may not otherwise receive this important screening.

In a single day, our mobile mammography team can screen up to 18 women. Start and end times will vary by location. Typically, patients will receive their results by mail. Results will also be communicated to each patient's primary care physician.

**The Big Pink Bus requires a level, paved area for parking with a 60-foot length accommodation as well as a 14-foot height and 15-foot width clearance. This is necessary for stabilization and minimization of movement.**



As restrooms are not available on our unit, please ensure that our mobile mammography team has access to nearby restrooms throughout the day.

Depending on city guidelines, it may be necessary to obtain an event permit or meter bagging permit from the city in order to park The Big Pink Bus. However, when parking in a private lot or location, no permit is necessary. If an event permit or meter bagging permit is required, please obtain one prior to the screening date and provide a copy to our Community Outreach Manager at least three (3) weekdays before the scheduled date.

When promoting your event, do not state or imply that Banner MD Anderson endorses any of your company's products or services. All materials utilizing the name, trademarks, service marks, or symbols of Banner MD Anderson for any purpose, including, but not limited to, the use in advertising, marketing, and sales promotion materials or any other materials or mediums (such as the internet, domain names, or URL addresses), must be submitted to Banner MD Anderson's Brand Core team for prior written approval at the following email address: [BigPinkBus@bannerhealth.com](mailto:BigPinkBus@bannerhealth.com), or to such other person or contact as indicated by Banner MD Anderson in writing.

By participating in our Big Pink Bus program and reserving the mobile mammography unit, you hereby agree, on behalf of yourself and the company you represent, to abide by the foregoing requirements and those set forth in this Site Coordinator Packet.

**Thank you for choosing The Big Pink Bus mobile mammography program at Banner MD Anderson.**

## 6 things to know about mobile mammography

### 1. Insurance:

- Screenings provided to insured patients will be billed to the patient's insurance company.
- Patients should contact their insurance company to confirm coverage.

### 2. Protocol for scheduling:

- To schedule an appointment, patients may call **602-521-3838**. They may also scan the QR code at the bottom of this page to complete an online questionnaire.
- Please ensure that 18 women are signed up at least five (5) business days before the screening date.
  - If this requirement is not met by the deadline, the mobile visit will be subject to cancellation. Total number of patients required is subject to change depending on start and end times.
- Banner MD Anderson provides confidential results by mail to all patients. Results can also be accessed on the Banner Portal.
- Banner MD Anderson will mail results to the patient's doctor.

### 3. Scheduled screening date and time:

- Times vary depending on site location.

### 4. Site requirements:

- You should provide one designated contact (Site Coordinator) to assist the Banner MD Anderson team with screening logistics and site coordination.
- You should schedule a site visit with Banner MD Anderson's Community Outreach Representative at least three months before the mobile visit to confirm parking location.
  - The selected location must be near available restroom facilities for Banner MD Anderson's mobile mammography team.
  - There must be a level, paved area for parking with a 60-foot length accommodation as well as a 14-foot height and 15-foot width clearance.
- If an event permit or meter bagging permit is required, your Site Coordinator will be responsible

for obtaining one prior to the screening date and providing a copy to Banner MD Anderson's Community Outreach Representative.

### 5. Patient eligibility:

- It has been a year since the patient's last mammogram.
- The patient is not pregnant.
- The patient does not have breast issues (such as a lump or discharge from the nipple area).
- The patient can climb the unit stairs and stand for 10-15 minutes without assistance.
- The patient does not have an on-body injector.
- The patient has seen a gynecologist, primary care provider or internist within the last year who is willing to accept screening results.
  - If the patient does not have a primary care physician, we will provide information about Banner Medical Groups and Banner internal medicine providers.
- Please note: Women younger than 35 will require an order for a mammogram from their primary care physician in order to be screened.

### 6. Event promotion:

- You may not state or imply that Banner MD Anderson endorses any of your company's products or services.
- You are only authorized to utilize the flyer that was provided as part of this packet.
- All other materials utilizing the name, trademarks, service marks, or symbols of Banner MD Anderson for any purpose, including, but not limited to, the use in advertising, marketing, and sales promotion materials or any other materials or mediums (such as the internet, domain names, or URL addresses), must be submitted to Banner MD Anderson's Brand Core team for prior written approval at the following email address: [BigPinkBus@bannerhealth.com](mailto:BigPinkBus@bannerhealth.com), or to such other person or contact as indicated by Banner MD Anderson in writing.



## Site coordinator timeline

Action Item	Deadline
Schedule site visit with Banner MD Anderson Community Outreach Representative	At least 90 days prior to scheduled date
Promotion of screening date	60-90 days prior to scheduled date
Patient requirement met (18 patients) (Event subject to cancellation if the minimum number of participants has not been met by this date. Total number of patients required is subject to change depending on start and end times.)	Two weeks prior to scheduled date
Cancellation of The Big Pink Bus	One week prior to scheduled date

### Please mark your calendar with the following dates:

Screening date:

Schedule site visit:

Begin promotion efforts:

Requirement of patient minimum met:

Cancellation date:

### To be filled in by outreach coordinator:

Event location:

Event contact name:

Contact person phone and email:

Comments: