

Safety Town: Elementary School Program

Safety Town is an interactive mobile town that covers multiple health and safety topics. Participants can stroll among colorful mini buildings and sidewalks, complete with crosswalks and traffic signals, to learn about safety through hands-on activities.

Topics Include:

- Water Safety/Sun Safety
- Healthy Living & Hand Washing
- Poison Safety
- Motor Vehicle Safety
- Fire Safety
- Firearm Safety
- Railroad Safety
- Stranger Danger
- Animal Bites
- Bicycle & Pedestrian Safety

This program has had successful partnerships with community organizations and elementary schools throughout the Phoenix valley and the state of Arizona. The program was launched in April 2017, and has reached over 25,000 elementary school children throughout the state of Arizona.

Safe Passengers Know Their Role: Motor Vehicle Safety Program for Middle School Students

Banner Health's Safe Passengers Know Their Role Program, is an educational program designed for middle-school students that focuses on motor vehicle safety for the role of the passenger. It provides an overview of crash dynamics and the forces one experiences during a vehicle crash. It further emphasizes the importance of passenger participation in safe transportation. The students receive hands-on training in how to properly adjust their seatbelts for maximum safety and comfort. This program also covers topics such as: airbag safety, distracted driving, and pedestrian safety.

A Safe Ride Home: Child Passenger Safety Program

Banner Health's Child Passenger Safety Program educates the entire family on critical safety behaviors and provides child car seats to families in need. During the class, participants learn about the effects of collisions, types and dynamics of a child safety seat, how to install and use their seats correctly in their vehicle. Upon the completion of the classroom portion, participants install the seats in each of their respective vehicles. The seats are briefly checked by the instructor to ensure proper installation. This program has made successful partnerships with The Department of Child Services, head start programs, foster and adoption agencies, and other community organizations.

Our Community Partnerships Are Key to the Success of Our Programs

If you or your agency is interested in any of Banner Health's Injury Prevention Programs contact us today.

Tracey Fejt, RN

Trauma Outreach/Injury Prevention Coordinator
Banner Desert Medical Center /Banner Children's at Desert
tracey.fejt@bannerhealth.com
480.412.3006 office
480.586.5234 mobile

Melissa Luxton, MSN, RN

Trauma Outreach/Injury Prevention Coordinator
Banner - University Medical Center Phoenix
melissa.luxton@bannerhealth.com
602.839.8045 office
480.387.2700 mobile



Making health care easier, so life can be better.



Trauma Services Injury Prevention Safety Town Program



Children Are Priceless Passengers (CAPP)

In partnership with the Governor's Office of Highway Safety (GOHS), the CAPP program provides a two-hour child safety class instructed by nationally certified child safety seat technicians. Participants learn about the effects of collisions, types and dynamics of a child safety seat, how to install and use their seats correctly in their vehicle by the use of an instructional video, as well as hands-on lecture. Upon the completion of the instructional portion, participants install the seats in each of their respective vehicles. The seats are briefly checked by the instructor to ensure proper installation.

Child safety seats are provided as part of the class fee to those individuals who don't currently have a seat or have one that is outdated (expiration date), recalled by the manufacturer, involved in a collision, unknown prior history, or with inadequate and/or missing parts. Upon completion of the class, participants are provided a certificate of completion which can be shown to the participating adjudicating court and their citation will be dismissed.

CAPP classes are open to the public for voluntary participation and for drivers who receive a citation for a child safety seat violation. This class provides cited drivers with an additional option other than purchasing an expensive child safety seat and/or paying a fine which CAPP classes are open to the public for voluntary participation and for drivers who receive a citation for a child safety seat violation. This class provides cited drivers with an additional option other than purchasing an expensive child safety seat and/or paying a fine which, in many jurisdictions, is well in excess of \$100.

There is a \$35.00 administrative class fee for the class. Monies collected from the class are placed in a designated account established at each agency location for the sole purpose of purchasing future child safety seats and administrative expenses.

One Love: A Future Without Violence

The goal of education about youth violence is to stop teen dating violence before it begins. During the preteen and teen years, young people are learning the skills they need to form positive, healthy relationships with others, and it is therefore an ideal time to promote healthy relationships and prevent patterns of teen dating violence that can last into adulthood. This program, available for middle school and high school students, teaches students about the characteristics of healthy and unhealthy relationships. In addition to teaching relationship skills, this injury prevention program also focusses on promoting protective factors—that is, characteristics of a teen's environment that can support healthy development—and positive youth development.

Keeping Arizona Seniors Safe (KASS)

Each year, over 2.8 million adults over the age of 65 in the U.S. are treated in the emergency department for injuries as a result of a fall (that's more than 1 out of every 4 older adults) (CDC, 2016). This interactive program is designed for community-dwelling adults over the age of 65. The program uses evidence-based education, utilizing the STEADI Compendium developed by the CDC, as well as Safety Town's adult safety house, providing interactive and engaging education for the senior community. Banner Health has had successful partnerships with many of the senior centers located throughout the Phoenix metropolitan area. We have also provided rural outreach education throughout the state in Gila, La Paz, Mohave, Navajo, Pima, and Pinal counties. Topics Include: Fall prevention, medication management, exercise and balance training, community resources, fire and burn safety, poison safety, motor vehicle safety, and many more.

Stop The Bleed

Motivated by the 2012 tragedy in Sandy Hook and multiple tragedies that have occurred in the ensuing years, what has become known as the Hartford Consensus was convened to bring together leaders from law enforcement, the federal government, and the medical community to improve survivability from active shooter and intentional mass casualty events. The resulting injuries from these events generally present with severe bleeding which, if left unattended, can result in death.

Civilians need basic training in Bleeding Control principles, so they are able to provide immediate, front line aid until first responders are able to take over care of an injured person. Due to many situations, there may be a delay between the time of injury and the time a first responder is on the scene. Without civilian intervention in these circumstances, preventable deaths will occur.

Banner Health is committed to the effort to save lives by teaching the civilian population to provide vital initial response to stop uncontrolled bleeding in emergency situations. In partnership with several local trauma centers and the Arizona Trauma Association, Banner Health is actively participating to STOP THE BLEED, by providing comprehensive and sustainable bleeding control education and information to Arizona's population.

Survive the Drive: Motor Vehicle Safety Program for Teens and Adults

Motor vehicle crashes are a leading cause of death among those aged 1-54 in the U.S. (CDC, 2017). For adults seat belt use is one of the most effective ways to save lives and reduce injuries in crashes. With increases in technology and gaining popularity of hand-held devices, distracted driving has become a major threat to the health and well-being of our population. Each day in the United States, approximately 9 people are killed and more than 1,000 injured in crashes that are reported to involve a distracted driver (CDC, 2016). Our Survive the Drive Program is designed to be implemented in high schools, colleges, community events, and corporations. This interactive program educates teens and adults about the dangers of high-risk behaviors such as distracted and impaired driving, as well as strategies for staying safe on the road.

Erika's Lighthouse: Mental Health Education Program for Teens

Teenage depression thrives in isolation. It feeds on silence. It lives in the darkness. That's why we're dedicated to light, to conversation, and to community. This program's mission is to make sure no young person feels alone in their depression. We are dedicated to creating a community of empathy and education. This teen depression program is offered for middle school and high school students. Our trained injury prevention staff works with teens to create a safe space to learn about depression, letting students know they are never alone, and there is somewhere to turn. Erika's Lighthouse classroom education programs are skills-based, meeting National Health Education Standards.

Virtual Programming

In addition to in-person programming, we also offer several of our injury prevention programs in virtual format. Programs available in virtual format include:

- Safety Town
- KASS (Keeping Arizona Seniors Safe)
- Safe Passengers Know Their Role
- Survive the Drive
- Erika's Lighthouse
- One Love

Making health care easier,
so life can be better.